

Privacy Policy (EN)

www.primequerce.it

This Privacy Policy describes how we process the personal data of visitors to the website <https://www.primequerce.it/> and the following domains (redirected to the website <https://www.primequerce.it/>):

- agriturismoprimequerce.it
- bebprimequerce.it
- primequerce.com
- primequerce.net
- primequerceagriturismo.it
- primequercebeb.it
- primequercie.it

The **“Azienda Agricola Torre Alberto”** (hereinafter referred to as "we" or "the data controller"):

- Headquarters: **VIA GETSEMANI 2 - 84047 Capaccio-Paestum (SA)**
- VAT number: **04217670654**
- REA **SA-350479**
- PEC albertotorre@pec.it

is committed to protecting your privacy and processing your personal data in accordance with applicable data protection laws.

1. Types of personal data collected

We collect information about visitors to our website through contact forms, availability request forms, phone numbers, and emails displayed on various pages of the website. The data collected from contact forms, phone calls, or emails include the visitor's name, email, subject, and message.

Additionally, we use an availability request form for rooms and bookings that transmits information (including Arrival Date, Departure Date, Number of Adults, Number of Children divided by age groups 0-2, 3-5, 6-12) to the **ERICSOFT website/software by Zucchetti/Gruppo Zucchetti**. In this case, we would like to emphasize that your interaction with such a website is subject to their respective privacy policies and terms of service. Therefore, we disclaim any responsibility for the collection, use, or disclosure of your personal information. We recommend that you carefully review the privacy policies of third-party websites/software before providing them with your personal information.

2. Purposes of data processing

The personal data you provide through the methods described in point 1. will be used solely for the following purposes:

- Managing reservations and providing requested services
- Communicating information related to the reservation
- Responding to inquiries or assistance requests
- Improving our services and your experience

We will not use your personal data for any purpose other than that for which you provided the data.

3. Legal basis for processing

The processing of your personal data is necessary to respond to your inquiries about our services and products.

4. Sharing of personal data

We will not share, sell, or distribute your personal data to third parties without your explicit consent, unless required by law.

5. Retention of personal data

We retain your personal data only for the time necessary to provide you with the requested information and to comply with applicable legal obligations.

6. Data subject rights

Under data protection regulations, you have the right to access your personal data, request its correction or deletion, restrict its processing, or object to its processing for legitimate reasons. If you wish to exercise your rights, please contact us using the contact details provided below.

7. Security

We adopt appropriate security measures to protect personal information from loss, misuse, or unauthorized access.

8. Bookings through Third-Party Sites

As already specified in point 1., we offer the option to make reservations through third-party websites/software: **ERICSOFT by Zucchetti/Gruppo Zucchetti**. In this case, we would like to emphasize that your interaction with such websites/software is subject to their respective privacy policies and terms of service. Therefore, we disclaim any responsibility for the collection, use, or disclosure of your personal information. We recommend that you carefully review the privacy policies of third-party websites/software before providing them with your personal information.

9. Contacts

For any questions regarding this Privacy Policy or the data processing practices of Prime Querce, you can contact us at the email address info@primequerque.it, or by phone at +39 0828725296 / +39 320 273 0649.

We reserve the right to modify this Privacy Policy at any time. Any changes will be published on our website, so we recommend that you review the policy regularly.

Last Updated: 12/03/2024.